# **Consultancy of the Year – SME Customers**

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**For 2024, Consultancy of the Year is the accolade for any broker or consultant excelling at looking after its customers, staff and supply chain.**

Open to all consultants large or small, you will be expected to show why you are the best of the best. This award won’t be judged on just turnover or size but in terms of what customers think, what suppliers think, how well you look after your staff, your achievements in the last 12 months, how you are helping clients reduce carbon emissions and what innovations you are planning and implementing.

Whatever the size of your business or customer base you have an equal chance of winning this award.

Please take no more than 1000 words to answer the following questions:

1. How ethical and equitable are you?
2. How do you ensure your customers get the best possible service?
3. What are you doing to help your customers on their Net Zero journey?
4. How do you look after your staff and ensure they do the best for your customers?
5. Why should you win this award?

You must also supply a video of no more than 5 minutes (shot on a smartphone, recorded by teams/zoom, whatever!) which highlights why you should win this award. Be creative – think customer testimonial, staff interviews, CEO video, you name it!

The written part of the entry accounts for 70%, the video for 30%.

All entries must adhere to the following guidelines:

1. Entries need to be in by 5 p.m. September 23rd.
2. There is a minimum score requirement to be shortlisted on all awards.
3. The top ten scoring consultancies above the minimum score requirement will make up the shortlist for an award. The shortlists will be announced week commencing October 28th.
4. Please note the word limits on all entries. Any entries over the limit will be truncated.
5. You may use up to 3 pictures or web links in your entries.
6. Judges’ decisions are final and binding; and no discussions or correspondence will be entered into relating to any of their decisions.
7. ELN may contact industry players and bodies to ensure the validity of the TPI's claims.
8. If you are shortlisted for one or a number of awards, you will receive two free tickets for the TELCA Awards Ceremony. Additional tickets are £400 ex VAT each.